

Parsons-Souders Store News

True Values.

PARSONS-SOUDERS CO.

Thursday, March 9th.

Exposition of WHITE GOODS Linens, Laces and Embroideries for Spring and Summer 1911

So far as we have ascertained Parsons-Souders has no near rival in 1911 White goods, Linens, Laces and Embroideries. Mrs. Peters spent two weeks in New York buying the new things and we are pleased to announce their arrival and display today. Complete Exposition of authoritative kinds.

Exquisitely Dainty Is the New, Sheer, Fine FLAXON

Queen of Summer Fabrics, 25c, 35c and 40c yard

The remarkably increased demand for "FLAXON" FABRICS has been most fully and satisfactorily met AT PARSONS-SOUDERS.

It was so last season—it will be even more broadly true this season. In many instances there are "FLAXON" novelties that cannot be gotten elsewhere in Clarksburg—choice, daintiest, exclusive weaves.

THERE IS CHOICE OF OVER 50 DIFFERENT styles of "FLAXON" fabrics for making dresses and undergarments.

1911 Complete Display of the New EMBROIDERIES

"Embroideries the vogue for Spring," fashion journals are full of it, far back, before the launching of spring modes, it became whispered abroad. How fully we anticipated that vogue, this all-comprehending display of Embroideries, is now ready to show you. Thousands and thousands of yards of choicest Embroideries for every fashion need; loveliest from home and abroad—an unsurpassed display! Price range 10 cents to \$6.00 yard.

AT 10 CENTS A YARD, dainty Edgings and Insertions of Nainsook in matched sets for baby and children's wear.

ANOTHER FEATURE IS THE very high class Edgings, Bands, Insertions in matched sets, and a wonderfully attractive variety, too, 10 to 40 cents; with flouncings to match, \$1 to \$2.50 a yard; as well as allover at \$2.50.

ALLOVERS AT A DOLLAR A YARD, SPECIAL—worth two dollars—will attract you; a most fortunate purchase enables this splendid offer; most generous assortment, too, being fifteen patterns.

OTHER ALLOVERS IN LARGE choice assortments, 50c to \$2.50 yard. Cambric Flouncings to 50c yard. Swiss Flouncings to \$3 yard. Nainsook Flouncings to \$1 yard. Batiste Flouncings to \$6 yard.

White Goods of the Proper Kinds

Women in and out of Clarksburg have learned to depend so absolutely on this White Goods Store that every year our pleasure grows in finding the best at the earliest moment for our customers. Large variety staple kinds, at lowest cost consistent with good quality.

Long Cloths, 15c to 25c yard.
Batistes, 25c to \$1.00 yard.
French Lawns, 25c to \$1.00 yard.
Persian Lawns, 25c, 35c and 50c.

Barred Nainsooks, 10c to 25c yard.
Dimities, 10c to 35c yard.
Dotted Swisses, 50c yard. (Special)
Batistes (mercized embroidered), 30 inches wide, special, 50c yard.

SPECIAL:—We feature especially two qualities of finest French Nainsook, both magnificent qualities at 25 cents and 35 cents a yard. Much demanded for children's wear. 36 inches wide.

What Was the Best \$1.25 Table Linen You Ever Bought?

Our reason for asking is because a new shipment of linens from Ireland brings us a 2-yard-wide table Damask to sell for \$1.25 a yard, and we would like to find out how it compares with any dollar twenty-five table Linen you ever bought or with any other that you can buy today.

The Napkins to match it are 24 inches square at \$5.00 a dozen.

The quality of these linens are exceptional, extra heavy, double faced, full bleached. Shown in eight patterns.

The following pertains to Dress Linens to be found in White Goods Store. Pure White, says authority, will be very popular this summer. Among the assemblage are:

"Coming Out" Time for Dress Linens

36-inch Bleached heavy round thread linen, coarse, heavy, for tailored garments, 50 CENTS A YARD.

Barred Linens in fine, sheer quality, for waists and dresses at 40 CENTS A YARD.

Linen Sheetings, two and one-half yards wide, at \$1.25 and \$1.50 A YARD

Linens for Waists, a medium weight, specially for tailored Waists, 35c A YARD.

The Best Gowns Your Dollar Can Buy

Most women now want the French style of gown, plain, neat, but rich in quality of cloth and trimming.

Here's six styles of very fine sheer Nainsook, daintily trimmed, some hand embroidered; low neck, Peasant sleeves, edged with real laces or fine embroidery.

Complete assortments Muslinwear today—Gowns, Corset Covers, Drawers Skirts and Combinations. Particular attention to details in making, and sizing are a specialized feature of all our garments.

224-226 Main Street

SOCIAL

Ice Cream Festival.
The Ladies Aid Society of the M. E. church, at Mt. Clare, will hold a measuring social and ice cream festival at the Haselden Hall, Saturday evening, March 11, 1911. Besides ice cream and cake, hot coffee, sandwiches and salads will be served. The measuring circle will be an amusing feature of the occasion. The Mt. Clare brass band will furnish music for the occasion. Everybody is invited.

Operetta This Evening.
The operetta "A Fete in Flowerland," which was rendered last week in the First Baptist church will be repeated this evening in the First Methodist Episcopal church under the auspices of the New Church Workers Society. Included in the program will be readings by Miss Humphreys and Miss Varner, a piano solo by Mrs. Omer Talkington and a piano duet by Miss Kitzmiller and Miss Fisher. The entertainment will be in charge of Miss Nannie Lowe and Miss Renshaw.

Big Box Supper.
A literary and musical program will introduce the box supper to be held in the Industrial school house Friday night at 7:30 o'clock for the benefit of the school library and the laying of a board walk to the building. The purpose is commendable and the affair is deserving of a large patronage. It will be an enjoyable occasion.

Weekly Dance is Held.
The advanced class of Hoffman Hall Dancing Academy held its weekly dance Wednesday night in Hoffman Hall and a delightful program of music was rendered by the Morris orchestra. A number of guests were in attendance.

Aid Society Meets.
In the home of Mrs. W. E. Carr, on East Main street the weekly meeting of the Ladies Aid Society of the Methodist Episcopal church, South, held a very interesting and enjoyable meeting from 3 to 5 o'clock this afternoon.

To Meet in Parish House.
A meeting of the Daughters of the Confederacy will be held in the Episcopal parish house Saturday afternoon at 3 o'clock. Important business is to be taken up and it is requested that all members be present.

Cake Sale is Held.
A cake sale was given this afternoon by the Ladies Aid Society of the Methodist Episcopal church in the social rooms of the church and quite a nice sum was netted.

DAVIS RESIGNS.
Many who spend the summer months at Mountain Lake Park are interested in the announcement that the resignation of Dr. W. W. Davis as superintendent of the Mountain Lake Park Association has been accepted. He will be succeeded April 1 by Dr. Shelton, of Boulder, Colo.

HONEST CONFESSION
A Doctor's Talk on Food.

There are no fairer set of men on earth than the doctors, and when they find they have been in error they are usually apt to make honest and manly admission of the fact.

A case in point is that of a practitioner, one of the good old school, who lives in Texas. His plain, unvarnished tale needs no dressing up. "I had always had an intense prejudice, which I can now see was unwarrantable and unreasonable, against all muchly advertised foods. Hence, I never read a line of the many 'ads' of Grape-Nuts, nor tested the food till last winter.

"While in Corpus Christi for my health, and visiting my youngest son, who has four of the ruddiest, healthiest little boys I ever saw, I ate my first dish of Grape-Nuts food for supper with my little grandsons.

"I became exceedingly fond of it and have eaten a package of it every week since, and find it a delicious, refreshing and strengthening food, leaving no ill effects whatever, causing no eruptions (with which I was formerly much troubled), no sense of fullness, nausea, nor distress of stomach in any way.

"There is no other food that agrees with me so well, or sits as lightly or pleasantly upon my stomach as this does.

"I am stronger and more active since I began the use of Grape-Nuts than I have been for 10 years, and am no longer troubled with nausea and indigestion." Name given by Postum Cereal Co., Battle Creek, Mich.

Look in pkgs. for the famous little book, "The Road to Wellville."

"There's a Reason."
Ever read the above letter? A new one appears from time to time. They are genuine, true, and full of human interest.

THE WOMAN'S STORE



Lace

CURTAIN DEPARTMENT

THIS DEPARTMENT HAS BEEN MOVED TO THE SECOND FLOOR. Its increasing business necessitated more room and at the same time we wanted to give our customers the advantages of a better display space and more comfortable surroundings.

Our new Spring stock is now most complete and we invite your inspection. Look over your house and see if there are not some windows where the curtains need replacing—a window perhaps where none have been at all. You know how it freshens up your home to hang new lace curtains.

Among our large assortment you can find, without trouble, a design to suit your taste.

We offer the following as samples of our stock and inviting prices

Our Lace Curtain Price Range is from 39c to \$7.50

We have a special to offer for the Spring in the Lace Curtain Department. It consists of two patterns; one a heavy floral design, the other a neater conventional design. These Curtains are 3 yards long and made of a double twisted thread insuring great wearing qualities. The value is \$1.50 and the Special Inducement Price is

\$1.19

Two dozen lot of Nine Point Lace Curtains, an exceptional bargain while they last at

\$1.98

A \$4.00 value in Lace Curtains. Something that you can depend upon for service and tasty in appearance. You can save the price of a good piece of furniture on three or four pairs of these Curtains priced at

\$2.98

REDUCTION: Five Ladies' Long Black Coats marked \$7.50 and \$10.00 to tide over the cold weather

\$2.98

American
Beauty
Corsets

The Irwin-Lockwood Co.
FURNISHERS TO WOMEN WHO KNOW

Next Door
to New
Goff
Building

ORGANIST

Arrives Here from Parkersburg to Take Position at Christ Church.

McHenry McChord, recently engaged as organist of Christ Episcopal church, arrived here Thursday from Parkersburg, where he was organist and choir director of Trinity Episcopal church the last two years. He was accompanied by his sister, Mrs. Laura McChord Austin.

Mr. McChord will have the following choir to assist him in the services: Mrs. McChord Austin, soprano; Mrs. N. S. Longbaugh, alto; Messrs. George Stager and Harry Stealey tenors; Maybury Harrison, Arthur Hinkley, Dana Davis, baritone; and Richard Farland and John M. Knox, basses. The rehearsal for next Sunday's services has been called for this evening at 8 o'clock in the church.

The services Sunday will be at 11 o'clock in the morning and at 4 o'clock in the afternoon. Instead of 4:30 o'clock. The afternoon services will be followed by a half hour recital by the organist, Mrs. Laura McChord Austin, who has accepted the position of soloist. She has a beautiful and highly cultivated voice.

HUNTING FOR HORSE THIEF.

Officers are looking for the thief who stole a fine bay mare belonging to John Ross, a farmer residing east of Bridgeport, a few nights ago in a field near his house. The animal was valued at \$250. It has a white face.

ANOTHER COMPANY.

The Big Injun Oil and Gas Company here has been chartered to drill for oil and gas in Eagle district of Harrison county. Authorized capital is \$25,000. Incorporators: C. W. Leggett, Mark Hartness, J. H. Rice, N. S. Longbaugh and O. G. Radabaugh, all of Clarksburg.

STEEL PLANT RESUMES.

CHESTER, W. Va., Mar. 9.—The Chester plant of the American Tin

SEEDS! BULBS! PLANTS!

We have a full line of fresh garden seeds in bulk now on sale. You will make no mistake in planting our seeds. They will grow. Flower seeds in variety, including

Sweet Peas and Spring Flowering Bulbs of all kinds. Also Best Mixture Lawn Grass Seeds.

We have a fine line of blooming plants at all times on display, along with fresh cut flowers.

Experience and artistic ability shown in filling orders. See our display.

DUDLEY'S FLOWER STORE
WALDO BOTH PHONES

MILLINERY OPENING

Sat. March 11th.
Special Display on
Gage Hats. We invite the Trade : :
C. E. DeFOREST

IRWIN-LOCKWOOD CO SECOND FLOOR
Main Street Clarksburg, W. Va.

Plate Company here, is to resume been closed down in order that next Monday after being idle for a pair of an extensive nature might period of five weeks. The plant has been made.

Alcohol Not a drop of it in Ayer's Sarsaparilla. No alcohol habit. No stimulation. Ayer's Sarsaparilla is a tonic, a regular tonic. It tones up, restores healthy activity. Consult your doctor freely about using it. Do as he says.